



# 2009 Fall Conference

Embassy Suites  
Rogers, Arkansas  
October 7-9, 2009

# Welcome to ArkAcrao!

The general purpose of the Arkansas Association of Collegiate Registrars and Admission Officers shall be to promote the advancement of education, particularly higher education. The specific purposes shall be to advance professionally the offices of admission administration, data management and research, registration, records, school relations and other closely related functions, and to foster a friendly spirit of cooperation, support and unity among its members.

**Wednesday, October 7, 2009**

**1:00-4:00 p.m.**

**Pre-conference Workshop: Registrar's Therapy**

Facilitator: Regina Carter, Associate Director, Office of Records and Registration, UALR  
Pinnacle I-III

**3:00-6:00 p.m.**

**Vendor Area Open**

**3:00-6:00 p.m.**

**Registration Opens**

Hotel Lobby

**6:30-8:30 p.m.**

**Welcome, Dinner, and Keynote Speaker, Walt Coleman**

Walt Coleman of Coleman Dairy and the National Football League presents "The Challenge to be the Best."

Pinnacle V

**8:30 p.m.-till**

**Hospitality**

Hospitality Suite Room 661

## **Thursday, October 8, 2009**

**7:30 - 8:15 a.m.**

### **Registration Continues**

Hotel Lobby

**7:30 – 8:00 a.m.**

### **Newcomers Breakfast Meeting**

Bring your breakfast from the Embassy Suites complimentary breakfast area to Commerce C.

First-time participants will learn the purpose of ArkACRAO and how to become involved.

Facilitators:

Robin Hayes, ArkACRAO President & Director of Admissions, ASU-Beebe

Sarah Jennings, ArkACRAO President-Elect & Dean of Enrollment Services, SAU

Commerce Room “C”

**8:15 – 8:30 a.m.**

### **WELCOME**

Update from the ArkACRAO President

Welcome:

Robin Hayes, ArkACRAO President & Director of Admissions, ASU-Beebe

Room-Pinnacle IV

**8:30 – 10:00 a.m.**

### **General Session-Legal Updates**

Thomas Pennington, Arkansas Tech University

Legal updates from an ArkAcrao favorite will be presented.

Room-Pinnacle IV

**10:00 – 10:15 a.m.**

### **BREAK**

Vendor Area

**10:15 - 11:15 a.m.**

### **Concurrent Sessions:**

#### **Recruiting the Untouched Population**

Facilitator: Chris Riggins, UCA

Pinnacle I-III

or

#### **New State Transfer Reporting Requirements**

Rick Jenkins, Associate Director Planning and Accountability, Arkansas Dept. of Higher Education

Pinnacle VI-VIII

**11:15 a.m. - 12:15 p.m.**

**Concurrent Sessions:**

**Ambassador Programs, Changing Lives One Tour At a Time**

Jenny Kyle & Jennifer Rutherford, UCA, co-coordinators of the UCA ambassador program.

Pinnacle VI-VIII

or

**Document Imaging**

**Going paperless-Panel Discussion on Document Imaging**

Introduction: Vikita Bell Hardwick, Henderson State University

Robin Carr, University of Arkansas

Regina Carter, University of Arkansas at Little Rock

Sharon McDaniel, Arkansas State University

Amy Thomas, Arkansas State University-Beebe

Pinnacle I-III

**12:15 - 1:15 p.m.**

**Lunch and Speaker: Wayne Banks, Past President and SACRAO Member**

**SACRAO Overview and ArkACRAO Past Presidents Honored**

Wayne Banks, Registrar , Southern Arkansas University Tech

Pinnacle V

**1:15 - 2:30 p.m.**

**ARKACRAO BUSINESS MEETING**

Election of Officers, Reports from Officers and Committees, and Site Selection for the Upcoming Meetings.

Pinnacle V

**2:45 – 3:30 p.m.**

**ACT Update**

Chuck Wharton, ACT Senior Consultant for Postsecondary Services, Southwest Region  
Room Pinnacle VI-VIII

**3:30 – 4:30 p.m.**

**Patio & Spa Chats**

Admissions-Outside Patio- Facilitators: Mary Whiting and Josh Rauls, UAM

Registrars-Spa Fountain Area-Facilitators: Roz Blagg, ASUMH and Tom Gattin, HSU

**4:30 – 6:00 p.m.**

**Networking**

Take this time to enjoy networking opportunities and reflect on the day's activities and presentations.

**6:00 p.m. –8:00 pm**  
**Dinner on your own**

**8:30 p.m.-till**  
**Karaoke, Music & Visit**  
Chelsea Ward, UALR, ArkACRAO Hospitality Subcommittee Chair

**Friday, October 9, 2009**

**8:45 – 9:45 a.m.**  
**General Session**  
**Media (including social media) and Promotion-A Case Study**  
Matt Baker, Media and Promotions Director of Cranford, Johnson, Robinson, Woods (CRJW-northwest)  
Pinnacle IV

**9:45-10:00 a.m.**  
**Break**  
Vendor Area

**10:00-10:45 a.m.**  
**General Session**  
**Lottery Scholarship Update**  
Janet Lawrence, Legal Counsel, Arkansas Department of Higher Education  
Pinnacle IV

**11:00 a.m. -12:00 p.m.**  
Check out of rooms and time allowed to ask questions of the week's presenters.

**12:00 p.m. – 1:00 p.m.**  
**Executive Committee Luncheon**  
Pinnacle I

Thank you for attending! Your participation and input is important to the organization and the students we serve.