

# *Site Selection 2013*

NW Central  
Region



Hilton Garden Inn



Wyndham North Little Rock



Brewer-Hegeman  
Conference Center



Lake Point Conference  
Center



# Lake Point Conference Center

## Pro's:



- Facility able to accommodate our group
- Retreat/rustic setting– hiking trails, outdoor pavilion for meeting space and meals
- Wireless internet open-access, T-1 speed (ATU)
- Room rate \$65 plus tax/per night – single or double occupancy
- Hospitality and Talent Show in Atrium Rooms of Oak and Hickory Lodges at no charge – piano & pool table
- Fireside Chats – indoor or outdoor options – no charge for use of Atriums or patio areas
- Dining Hall/General Session Room included w/catering per person rates. No extra charge.
- Comparable meeting space rates
- Continental breakfast for overnight lodge guests in Atriums



# Lake Point Conference Center

## Con' s:

- 49 rooms for lodging up to 80 persons
- 1 ADA accessible room (double beds)
- Only catering services – no restaurant  
open for meals on your own
- Dining Hall/General Session round tables can seat 135 – 150 max
- Somewhat isolated – limited lodging occupancy space. Non-occupants commute to and from conference center.
- Additional hotels (state rate avail.) & restaurants available in Russellville app. 10 minutes from Lake Point Conference Center
- Only plated meals available in dining room (lg groups) for catered meal service due to limited space.





# Wyndham North Little Rock



## Pro's:

- Facility able to accommodate our group
- Centrally located
- Wireless internet included
- Guest rooms have been revamped/renovated within the last few years
- Complimentary guest room for every 50 guest room nights paid , Two rooms for every 100 rooms paid
- Negotiated rate of state rate \$86 single or double occupancy and \$10??? each additional person
- Near capital attractions & dining
- Large hotel rooms (king bed or 2 dbl beds )
- Free wireless and dorm refrigerators in all rooms
- Large hospitality room



# Wyndham North Little Rock

## Con's:

- Breakfast not included
- Cost: food and beverage minimum of \$9000 before meeting spaces will be waived. Otherwise, we must agree to pay the remaining rental balance. 19% F/B tax
- F/B min not met -cost per day:
  - Ballroom - \$595/day , Breakout - \$195/day
- Hospitality room in center section of king room and dbl room. Must rent king and dbl rooms connected to HR and meet \$9000 food & beverage min for Hospitality Room to be at no charge. Otherwise, \$395 charge.





# Hilton Garden Inn

## Pro's:

- Hotel occupancy for our group
- Wireless internet included
- Partner w/Brewer-Hegeman – will work with UCA Conference Center for best conference deal based on our budget.
- Hospitality – Pres. Suite – suite is free for 20 rooms purchased
- Talent Show room comp w/\$200 min purchase from hotel lounge.
- Comp 1 room for every 20 purchased
- \$89 negotiated State rate (will reflect government rate) – breakfast included IF higher room rate paid for blocked rooms.
- Comparable meeting space rates
- Indoor pool, whirlpool & fitness room





# Hilton Garden Inn

## Con's

- Can only block 30 rooms a year in advance. Can adjust to 50-60 after one year.
- Breakfast not included unless room rate charge can be higher.
- 100% non-smoking rooms in 2013





# Brewer-Hegeman Conference Center

## Pro's:

- Facility able to accommodate our group for General & Concurrent Sessions
- Shuttle service from Hilton Garden Inn - \$1 per mile or ample parking at UCA lots
- ArkACRAO may apply for fee reduction/waiver to UCA Provost
- If fee waiver is applied, minimal costs will apply - \$10/hr plus \$25/hr after 4:30 pm.





# Brewer-Hegeman Conference Center

## Con' s:

- Separate room and fee per day for vendors' area \*
- \$25 /hr charge for use of facility after 4:30 pm
- Commute from Hilton Garden Inn to BHCC
- Buffet meals are charged per person/time frame – ex. 1 1/2 persons  
– may want to opt for plated meals \$.





# Recommendation

- 1) **Brewer-Hegeman Conference Center & Hilton Garden Inn**  
– fee discount/waiver, ArkACRAO 1<sup>st</sup> in Conway, north/  
central location of state, on-your-own dining options –  
shopping, entertainment, hotel amenities
- 2) **Lake Point Conference Center** - rustic/retreat setting,  
ArkACRAO 1<sup>st</sup> in Russellville, northwest/central location  
of state, continental breakfast for lodging guests
- 3) **Wyndham NLR** – nearby attractions & dining, shopping,  
entertainment